



Travel Blog, Travel Services, Travel Press Photographers

Snacks & Suitcases

ABOUT US

Snacks & Suitcases is a travel blog and service platform that brings destinations to life through immersive content, expert travel recommendations, and captivating visual storytelling. We specialize in highlighting hidden gems, must-visit destinations, and unique travel experiences that appeal to modern travelers seeking adventure, relaxation, or cultural immersion.

At the heart of Snacks & Suitcases is a passion for food, culture, and creating unforgettable memories. From food reviews that range from street food to fine dining to local stays and breathtaking photography, we inspire our audience to explore new places, taste new flavors, and make lasting connections with the world around them.

Mission & Values:

Our mission is to empower travelers with the knowledge, inspiration, and tools they need to discover the world in a way that is authentic, immersive, and exciting. We believe in promoting sustainability, supporting local businesses, and encouraging responsible tourism. Every piece of content we create is aimed at enhancing the travel experience—whether through sharing honest reviews, offering insider tips, or presenting unique products and services that enhance the journey.

Audience:

Our followers are passionate about travel and are always on the lookout for new destinations, local cuisine, and unique experiences. The majority of our audience is composed of digital-savvy millennials and Gen Z travelers, with a growing interest in sustainable travel and off-the-beaten-path destinations. They value authenticity, quality, and experiences that help them connect with a place on a deeper level, making them the ideal audience for your brand or destination.

By partnering with Snacks & Suitcases, you'll have the opportunity to showcase your offerings to a highly engaged audience that's eager to explore new destinations and experiences!

WHAT WE OFFER

Blog Features & Reviews

We craft compelling blog posts that spotlight must-visit locations, hidden gems, and unique travel experiences. Our readers love discovering new places that align with their interests, from bustling cities to remote villages. Each feature is backed by research and personal exploration to ensure authenticity.

Food Reviews

From street food vendors to Michelin-starred restaurants, we delve into culinary delights wherever we go. Our team is equipped with our own chef, boasting over 20 years of experience, giving us an edge that no other blogger has. We offer honest reviews, complete with mouthwatering photos, ensuring your food experience is always top-notch. Our food-focused content reaches a diverse, food-loving audience eager to explore new flavors.

Local Places Reviews

Whether it's a boutique hotel, an all-inclusive resort, or a quirky bed-and-breakfast, we offer detailed reviews of local stays, highlighting amenities, service quality, and overall experiences. Our travel community trusts our recommendations, and we make sure to offer both the highlights and hidden treasures.





Product Recommendations

Travel gear, accessories, and must-have products are essential for every trip. Through thoughtful product recommendations, we help our audience pack smart with the best options for their travels, making their trips smoother and more enjoyable.

Wedding & Event Services

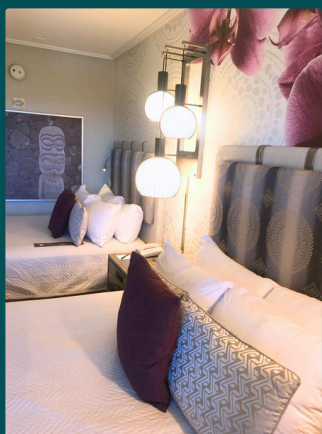
Destination weddings and unique event venues are becoming increasingly popular, and we're here to help couples and planners make the perfect choice. We provide in-depth reviews and expert insights into wedding venues, planners, and everything related to organizing your big day abroad. We can even handle all the travel for the wedding party and their guests.

Free Travel Services

We support travelers by offering free planning, bookings, and exclusive deals. Our services ensure that travelers experience their destinations in the best possible way—without the stress of planning it all themselves.

Photography Services from Valor and Vision Photography

Capture your travel memories with stunning photos! We offer professional photography services through Valor and Vision Photography, specializing in capturing beautiful landscapes, portraits, and special moments. Whether you're on a honeymoon, exploring a new city, or documenting a special event, our photography services will help you preserve the magic of your journey.



TRAVEL ADVISOR SERVICES PROVIDED BY:



INDEPENDENT TRAVEL ADVISORS

BRIANA KESLER
SHAE MURPHEY



Information Blog Posts

Stay up to date on all the ins and outs of travel with our in-depth informational blog posts. From the latest travel trends and tips to essential packing guides and expert advice, we provide valuable resources that keep our readers informed and prepared. Whether you're a seasoned traveler or planning your first adventure, our content helps you navigate the ever-changing world of travel with ease.

FACEBOOK GROUP

Join our Snacks & Suitcases Travel Community—an exclusive Facebook group where our passionate followers connect, share, and discover new travel experiences! This private group is designed for travelers who want to go beyond the blog and get a deeper look into the places they dream of visiting. It's the perfect space for foodies, adventure seekers, and travel enthusiasts to engage with like-minded individuals and get insider access to exclusive content.

What You'll Find in Our Facebook Group:

- **Exclusive Recipes:** Ever wanted to recreate your favorite dish from a trip? In our group, members get access to exclusive recipes inspired by the destinations we've visited. From local street food to signature dishes from top restaurants, we share step-by-step recipes so you can bring the flavors of the world into your own kitchen.
- **Giveaways & Contests:** We love surprising our community with fun giveaways and contests! Whether it's travel gear, destination-specific products, or exclusive discounts from our partners, being in the group gives you a chance to win exciting prizes.
- **Travel Tips & Advice:** Get direct access to travel advice, destination recommendations, and insider tips that aren't always shared on the blog. It's a space for asking questions, sharing experiences, and learning more about the best travel hacks from fellow explorers.
- **Behind-the-Scenes Content:** Get a peek into our travels, see exclusive photos and videos that didn't make it to our main blog, and hear firsthand stories about the places we've visited.

Our Snacks & Suitcases Travel Community is not just about the destination; it's about the connections you make along the way. By joining, you'll be part of an engaging, supportive community where travel dreams come to life, and exciting opportunities await!



Industry Trends and Statistics:

- Travel Industry Growth: In 2025, total U.S. travel spending is projected to grow by 3.9% to \$1.35 trillion, indicating a robust market for travel-related content.
- Source: ustravel.org
- Influence of Travel Blogs: Over 80% of travel planning is conducted online, with 33% of U.S. travelers seeking advice from travel blogs, highlighting the significant impact of digital travel content.
- Source: optinmonster.com
- Emerging Travel Trends: In 2025, travelers will increasingly seek immersive experiences, such as adventure holidays and wellness trips, which align with the content focus of Snacks & Suitcases.
- Source: thetimes.co.uk

SOICALS

We oversee a variety of social media accounts, including both our official pages and personal profiles. Below are the combined follower counts across all platforms. **These accounts continue to grow daily, driven by consistent engagement and active interaction with our audience.**

18K

TikTok

10K

Facebook

2K

Instagram

2K

Lemon8

NEW


YouTube


100


Email List

INTRODUCING VALOR & VISION PHOTOGRAPHY

Elevate your destination marketing with stunning visuals that tell the story of your location like never before. Whether you're a hotel, restaurant, or tourism board, our photography services offer more than just beautiful images. We provide the visuals that make your destination unforgettable.

 **Our Visual Services Include:** ✨ Professional Photography for Your Location: Capturing the essence of your venue, restaurant, or attraction with high-quality, captivating photos.

 **360° Virtual Tours** for Hotels, Restaurants & Attractions: Give potential visitors a virtual experience that brings your space to life before they even arrive.

 **Stunning Drone Footage** for an Aerial Perspective: Showcase your destination's beauty from the sky, giving travelers a unique perspective that's sure to impress.

◆ **FREE Bonus:** When you book our photography services, we'll also help market your destination on all of our social media accounts, official blog page, and through our travel services, booking potential clients directly to you!

Authorized Journalist
Accreditation
Media TV Radio



Photographer
News, Magazine,
Newspaper, Online



*International Association
of Press Photographers*





WAYS WE CAN COLLABORATE:

✓ **Sponsored Blog Posts**

Showcase your destination, product, or service through a well-crafted, engaging blog post. We create authentic, personalized content that highlights your unique offerings and captivates our audience. From the moment we step foot in your location or use your product, we capture the essence of your brand with a compelling narrative that's designed to drive interest and engagement.

- What You Get: A dedicated blog post on our site, optimized for search engines and filled with engaging visuals and storytelling.
- Ideal For: Tourism boards, hotel chains, restaurants, lifestyle brands, and more.

✓ **Hotel, Resort & Restaurant Reviews**

Want to get your accommodations or dining experience in front of potential guests? Our in-depth, honest reviews will provide the exposure your business needs. We take the time to explore every aspect of your service, from check-in to check-out, and highlight the elements that make your experience special.

- What You Get: A thorough, detailed review that includes high-quality photography and a personalized recommendation.
- Ideal For: Hotels, resorts, restaurants, cafes, and unique stays.

✓ **Press Trips & Destination Spotlights**

Invite us on a press trip to showcase your destination. Our team will cover every angle—from immersive experiences to off-the-beaten-path gems. You'll get full exposure across our blog, social media channels, and email newsletters.

- What You Get: A multi-channel campaign, including blog features, professional photography, and engaging social media posts tailored to your destination.
- Ideal For: Tourism boards, travel agencies, hotels, local attractions, and event organizers.

✓ Social Media Promotion & Takeovers

Boost your visibility with social media promotion through curated posts, stories, and even full takeovers of our channels. Whether you need to promote a new product launch, special promotion, or destination, our engaged following is eager for fresh content and insider tips.

- What You Get: A combination of organic posts, stories, and live sessions that are tailored to your product or destination, leveraging hashtags, tags, and geotags for maximum reach.
- Ideal For: Hotels, resorts, travel products, tourism boards, and destinations with new offerings or events.

✓ Affiliate Partnerships

We'll include your product or service in our curated affiliate content, offering honest recommendations to our readers while driving sales. Our affiliate partnerships are designed to be win-win, ensuring that both you and our readers benefit from the collaboration.

- What You Get: Exposure through blog posts, social media mentions, and links that track affiliate sales, allowing us to promote your product in a genuine, helpful way.
- Ideal For: Travel gear, experiences, apps, services, and booking platforms.

✓ Product Features & Brand Partnerships

Have us feature your product in a dedicated blog post, highlighting its relevance and value to travelers. We focus on products that enhance the travel experience, from luggage and gear to beauty products and travel accessories. Partnering with us allows your brand to connect with an audience that's eager to discover products that fit seamlessly into their travel lifestyle.

- What You Get: A spotlight on your product or service, coupled with engaging visuals and detailed descriptions that connect with our audience.
- Ideal For: Travel gear brands, tech companies, beauty brands, luggage companies, and more.





PRICING & COLLABORATION DETAILS

Because we offer a wide range of services tailored to meet your specific needs, we prefer to offer customized pricing based on the scope and objectives of each collaboration.

Whether you're looking for a sponsored blog post, professional photography, a press trip partnership, or a comprehensive social media campaign, we'll provide a detailed proposal and pricing that aligns with your budget and expectations.

Please Contact Us for more information about our services, customized packages, and pricing. We're happy to discuss your goals and find the best solution for your brand or destination. Let's work together to create something amazing!

CONTACT DETAILS

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Travel Blog: www.snacksandsuitcases.com

Photography: www.valorandvisionphotography.com

